

**European Start-up Days
14-15 MAY 2019, Spodek Arena, Katowice**

14 MAY					
<i>8.30-9.30 registration</i>	Main Stage, Spodek Arena	Tetris Stage	Domino Stage	Bingo Stage	Pavilion G
9.30-11.00	9.30-9.45 Opening ceremony 9.45-11.00 Opening debate STEP INTO THE FUTURE Business, work and technologies – the future is now				
11.00-11.30					
11.30-13.00	THE FUTURE OF RETAIL, THE MARKET & CONSUMERS The Future of the Market – new consumers	THE FUTURE OF INDUSTRY & ENERGY Coming out of the shadow. The future of the traditional sectors of the economy	THE FUTURE OF RETAIL, THE MARKET & CONSUMERS E-sport in the economy My Way. Inspirations	Start-up Challenge	
13.00-13.30					
13.30-15.00	THE FUTURE OF THE DIGITAL ECONOMY Transformation of the traditional economy in the digital era Keynote speech: The Future of the Digital Economy	Keynote speech: AI at our fingertips THE FUTURE OF THE DIGITAL ECONOMY Machines, robots, cobots	YOUR SALES My Way. Inspirations	Start-up Challenge	THE FUTURE OF HEALTHCARE Images of new medical technologies – opportunities and challenges
15.00-15.30					
15.30-17.00	THE FUTURE OF PROPTECH & SMART CITY Digital cities. Horizon 2050: There are nine billion people on Earth, out of whom 70 per cent live in conurbations. Will "smart cities" meet the expectations of residents?	YOUR MONEY	YOUR BUSINESS GROWTH	15.30-17.30 WORKSHOP	THE FUTURE OF THE DIGITAL ECONOMY Blockchain in the economy
20.00	Evening gala combined with an awards ceremony for the best start-ups Networking event + concert				

15 MAY					
<i>8.30-9.30 registration</i>	Main Stage, Spodek Arena	Tetris Stage	Domino Stage	Bingo Stage	Pavilion G
9.30-11.00	THE FUTURE OF RETAIL, THE MARKET & CONSUMERS Digital marketing	YOUR WORK	YOUR MONEY Challenges of the Polish VC market – a debate on the results presented in "The Golden Book of Venture Capital in Poland 2019" report	THE FUTURE OF THE DIGITAL ECONOMY Attention, artificial intelligence	
11.00-11.30					

11.30-13.00	THE FUTURE OF MONEY Fintech sector – bright and dark sides	YOUR BUSINESS GROWTH	Keynote speech: Structural Lag: The Future of Work at Risk THE FUTURE OF WORK Dreams about repairing the world, lack of security, lack of career path. Are start-ups the employer of the future?	YOUR MONEY Capital on Stage – Investors Reverse Pitch	
13.00-13.30					
13.30-15.00	YOUR BUSINESS GROWTH	THE FUTURE OF THE ENVIRONMENT The dynamic development of 'green' strategies	YOUR MONEY YOUR WORK Keynote speech: How can Spatial Computing and Sensory Augmentation Transform the Future of Work?	Workshop: Innovative Public Procurement in practice, or how the NCRD breaks down the barriers	

14 MAY
9.30-11.00
STEP INTO THE FUTURE

14 May 2019 | 9.30-9.45 | Main Stage, Spodek Arena

Opening ceremony and reception of Guests

- **Marcin Krupa**, Mayor of Katowice
- **Wojciech Kuśpik**, Chairman of the Board, PTWP SA, Initiator of the European Economic Congress

14 May 2019 | 9.45-11.00 | Main Stage, Spodek Arena

STEP INTO THE FUTURE

Business, work and technologies – the future is now

- Technologies that change the world
- New labour and new competence
- Business 4.0. A different approach to management
- Investment in the future

Guests invited to participate in the thematic session (alphabetical list):

- **Brunon Bartkiewicz**, President of the Management Board, ING Bank Śląski SA
- **Jarosław Bator**, Managing Director, Business Link
- **Chip Espinoza**, Expert on Multi-generational Workforce and Thought Leader on the Future of Work
- **Julia Krysztofiak-Szopa**, President, Startup Poland Foundation
- **Jowita Michalska**, Founder, CEO, Digital University, SingularityU Warsaw Chapter Ambassador
- **Marek Niedużak**, Undersecretary of State, Ministry of Entrepreneurship and Technology, Poland

Moderator:

- **Jarosław Sroka**, Board Member, Kulczyk Investments

11.00-11.30 break

14 MAY

11.30-13.00

THE FUTURE OF RETAIL, THE MARKET & CONSUMERS

14 May 2019 | 11.30-13.00 | Main Stage, Spodek Arena

The Future of the Market – new consumers

- Trends and consumer preferences affecting our reality
- Procurement processes and generational differences. New models of behaviour
- Online or bricks-and-mortar purchases, or perhaps an omnichannel?
- The youngest consumers shopping – online or stationary?
- Personalisation, uniqueness, brand – what counts for young customers?
- Reactions to various forms to enterprises. Trust, loyalty, privacy

Guests invited to participate in the thematic session (alphabetical list):

- **Marcin Glogowski**, General Manager CEE, PayPal
- **Jakub Kapuściak**, Member of the Board, Abbyss Glass
- **Adrian Kostrzębski**, ESL Gaming Polska
- **Maciej Kroenke**, Director, Strategy Team, PwC
- **Arkadiusz Krupicz**, Co-Founder, Managing Director, Pyszne.pl
- **Tomasz Nasiłowski**, Chairman of the Board, InPhoTech
- **Katarzyna Stawecka**, Bank Director - Retail Digital Transformation, ING Bank Śląski SA

Moderator:

- **Olimpia Wolf**, Journalist, portalspozywczy.pl, dlahandlu.pl

13.00-13.30 break

14 MAY

13.30-15.00

THE FUTURE OF THE DIGITAL ECONOMY

14 May 2019 | 13.30-14.30 | Main Stage, Spodek Arena

Transformation of the traditional economy in the digital era

- What does the transformation of an enterprise mean in the digital era?
- The biggest challenges in the effective transformation of companies in the traditional economy sector
- How is it done? Effective digital transformation practices
- What opportunities and challenges does the digital era bring to managers?

Guests invited to participate in the thematic session (alphabetical list):

- **Iain Begg**, Professorial Research Fellow, European Institute, London School of Economics and Political Science
- **Piotr Matczuk**, Country Advisor, International Finance Corporation, World Bank Group
- **Wojciech Orzech**, Chairman of the Board, PKP Energetyka

- **John Reiners**, Managing Editor Thought Leadership, Oxford Economics

Moderator:

- **Marcin Wojtysiak-Kotlarski**, Head, International Strategies Unit, Institute of Management, SGH Warsaw School of Economics

14 May 2019 | 14.30-15.00 | Main Stage, Spodek Arena

Keynote speech: The Future of the Digital Economy

- **Supreet Singh Manchanda**, Managing Partner, Raiven Capital

15.00-15.30 break

14 MAY

15.30-17.00

THE FUTURE OF PROPTECH & SMART CITY

14 May 2019 | 15.30-17.00 | Main Stage, Spodek Arena

Digital cities. Horizon 2050: There are nine billion people on Earth, out of whom 70 per cent live in conurbations. Will "smart cities" meet the expectations of residents?

- Quality of life – a measure of affluence. How do cities 'fight' for their inhabitants with the quality of infrastructure?
- The Internet of Things and artificial intelligence... – what technologies will change the cities of the future?
- Will the economics of sharing and electromobility redefine transport in cities?

Guests invited to participate in the thematic session (alphabetical list):

- **Artur Basiura**, Chairman of the Supervisory Board, Director of Innovation, Gradis Sp. z o.o.
- **Joanna Erbel**, Director, Innovation Office, PFR Nieruchomości SA
- **Marek Kamiński**, Polish Polar explorer, traveller, and entrepreneur
- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Maciej K. Król**, Head of Sales & Standard Excellence, Business Link
- **Paweł Maliszewski**, Co-Founder, blinkee.city
- **Oskar Zięta**, architect, designer, founder, Zięta Proszessdesign Sp. z o.o.

Moderator:

- **Przemysław Jedlecki**, Journalist, Gazeta Wyborcza

14 MAY

11.30-13.00

THE FUTURE OF INDUSTRY & ENERGY

14 May 2019 | 11.30-13.00 | Tetris Stage

Coming out of the shadow. The future of traditional sectors of the economy

- Industry, energy and transport. Fresh ideas and prospects of their absorption
- Towards Industry 4.0. Suppliers and recipients of solutions. Robotisation, automation and digitalisation
- Managers, scientists, politicians and citizens. Who has an influence on the changes?
- Is environmentalism a stumbling block to growth? How to make a profit on it?
- Progress in industry and energy. We against the backdrop of the world, i.e. the Polish variant.

Guests invited to participate in the thematic session (alphabetical list):

- **Filiberto Amati**, Partner, Amati & Associates, Founder, The Future Of
- **Piotr Jurowiec**, Head of Innovation Unit, PGNiG SA
- **Maciej Majchrowicz**, Business Development Manager, InnoEnergy Central Europe
- **Justyna Wysocka-Golec**, Co-Founder, CEO, LGM SA
- **Radosław Zawierucha**, Board Member, PKP Informatyka Sp. z o.o.

Moderacja:

- **Cezary Mychlewicz**, Marketing Director for Industrial Sectors, Siemens Polska

13.00-13.30 break

14 MAY

13.30-15.00

THE FUTURE OF THE DIGITAL ECONOMY

14 May 2019 | 13.30-13.50 | Tetris Stage

Keynote speech: AI at our fingertips

- **György Lévy**, Research Manager, Infinite Biomedical Technologies

14 May 2019 | 13.50-15.00 | Tetris Stage

Machines, robots, cobots

- Far from leaders, but ... Achievements of robotics in Poland
- Barriers to robotisation – Mental, competence, financial, organizational. How to overcome them?
- Impact of robotisation on the labour market, remuneration, safety
- Trade automation. Customers' expectations, relations, the human factor
- Automation in advanced business services
- A robot at home and in daily life, in trade and in leisure industry

Guests invited to participate in the thematic session (alphabetical list):

- **Uri Eliabayev**, AI Consultant
- **Ross Knap**, Co-Founder, President, CallPage
- **György Lévy**, Research Manager, Infinite Biomedical Technologies
- **Paweł Sujecki**, Chairman of the Board, ProService Finteco
- **Paweł Zarudzki**, Director, Robotic & Cognitive Automation Leader, Deloitte

Moderator:

- **Łukasz Korycki**, Deputy Editor-in-Chief, Puls Biznesu

15.00-15.30 break

14 MAY

15.30-17.00

YOUR MONEY

14 May 2019 | 15.30-15.50 | Tetris Stage

• **How not to fall into the trap of overinvestment? On effective restraints**

Guests invited to participate in the thematic session (alphabetical list):

- **Michał Pawlik**, CEO, SMEO
- **Paweł Stajgis**, Investment Associate, Inovo.vc

14 May 2019 | 15.50-16.10 | Tetris Stage

• **The European Union and the state. Polish money for development – effective and well-trodden paths in detail**

- **Marcin Seniuk**, Director, Startups Development Department, Polish Agency for Enterprise Development (Polska Agencja Rozwoju Przedsiębiorczości)

14 May 2019 | 16.10-16.30 | Tetris Stage

• **Money & smart money - you need both!**

- **Eliza Kruczkowska**, Chief Innovation Officer, Polish Development Fund (Polski Fundusz Rozwoju)

14 May 2019 | 16.30-16.40 | Tetris Stage

• **Transfers: let others think for you**

- **Bartosz Sokoliński**, Director, Development and Innovation Office, Industrial Development Agency (Agencja Rozwoju Przemysłu SA)

14 May 2019 | 16.40-17.00 | Tetris Stage

• **How to make the public sector your customer**

- **Justyna Orłowska**, Director, GovTech Polska

Moderator:

- **Bartosz Bednarz**, Journalist, Interia.pl

14 MAY

11.30-13.00

THE FUTURE OF RETAIL, THE MARKET & CONSUMERS

14 May 2019 | 11.30-12.40 | Domino Stage

E-sport in the economy

- E-sport and the computer games industry versus the economy
- Major e-sport events: the costs of organising them, revenues, and labour
- Players and fans, that is... consumers. E-sport events as a communication forum
- The gaming market and its environment. The dynamics of the Polish market against the backdrop of the global market
- The gaming industry tomorrow. Main trends, new business models and revenue streams

Guests invited to participate in the thematic session (alphabetical list):

- **Marcin Animucki**, President of the Management Board, Ekstraklasa SA
- **Michał Brzezicki**, Deputy Chairman, SentiOne
- **Olga Stalewska**, Gaming Strategy Leader, Publicis Media
- **Aleksander Szlachetko**, Managing Director, ESL Gaming Polska
- **Jakub Szumielewicz**, CEO, AGO Esport Sp. z o.o.
- **Viktor Wanli**, CEO, Kinguin Poland Sp z o.o.

Moderator:

- **Agnieszka Borysiuk**, Technology Journalist, Video Producer, Ringier Axel Springer Polska

14 May 2019 | 12.40-13.00 | Domino Stage

My Way. Inspirations

The idea behind the 'My Way. Inspirations' project is a presentation of people with passion and extraordinary motivation, who implemented unusual and bold concepts thanks to their perseverance and consistency – and who, in spite of the sceptics, managed to implement surprising scenarios and ideas.

- **Marek Kamiński**, Polish Polar explorer, traveller, and entrepreneur

Moderator:

- **Maciej Orłoś**, Journalist

13.00-13.30 break

14 MAY

13.30-15.00
YOUR SALES

14 May 2019 | 13.30-13.50 | Domino Stage

• **Fine feathers make fine birds. Image building, PR and branding in innovative business**

- **Magdalena Górak**, CEO, Profeina, Founder, Enterie.com

14 May 2019 | 13.50-14.05 | Domino Stage

• **Customer Experience and social media. Conclusions for start-ups**

- **Anna Ledwoń-Błacha**, Co-Founder, Creative Director, More Bananas

14 May 2019 | 14.05-14.20 | Domino Stage

• **The specialisation of social media: young people move away from Facebook. But where do they go?**

- **Mateusz Krogulec**, Co-owner, DDOB

14 May 2019 | 14.20-14.40 | Domino Stage

• **Techniques of building emotional bonds with clients. Social media. Consumer insight as a source of inspiration**

- **Magda Bigaj**, CEO, Owner, Helping Heads

Moderator:

- **Mateusz Żurawik**, Editor, Harvard Business Review Polska

14 May 2019 | 14.40-15.00 | Domino Stage

My Way. Inspirations

The idea behind the 'My Way. Inspirations' project is a presentation of people with passion and extraordinary motivation, who implemented unusual and bold concepts thanks to their perseverance and consistency – and who, in spite of the sceptics, managed to implement surprising scenarios and ideas.

- **Rafał Sonik**, Chairman of the Board, Gemini Holding Sp. z o.o., Entrepreneur, Rally Driver

Moderator:

- **Maciej Orłoś**, Journalist

15.00-15.30 break

14 MAY

15.30-17.00

YOUR BUSINESS GROWTH

14 May 2019 | 15.30-15.50 | Domino Stage

- **Yesterday, today and the day after tomorrow. Acting deliberately, i.e. the staging/scaling of development. How to take the plunge?**
 - **Rafał Han**, CEO, Co-Founder, Silvair

14 May 2019 | 15.50-16.25 | Domino Stage

- **Beyond Poland. How to get down to internationalisation and at what stage of start-up development should it take place? Who can help?**

Guests invited to participate in the thematic session (alphabetical list):

- **Dom Hallas**, Executive Director, Coalition for a Digital Economy (CoadeC)
- **Ross Knap**, Co-Founder, CEO, CallPage
- **Michał Pękała**, Co-Founder, ZnanyLekarz, DocPlanner.com Group
- **Radek Zaleski**, Board Member, Netguru

Moderator:

- **Marta Bellon**, Journalist, Business Insider

14 May 2019 | 16.25-16.40 | Domino Stage

- **External specialists. When and where can they help? Can start-ups afford them?**
 - **Mariusz Malicki**, Chief Growth Officer, Akademicki Inkubator Przedsiębiorczości

14 May 2019 | 16.40-17.00 | Domino Stage

- **An idea is the foundation, but how to turn that idea into a branded product?**

Guests invited to participate in the thematic session (alphabetical list):

- **Małgorzata Jarczyk-Zuber**, Chief Innovation Officer, ING Bank Śląski SA

Moderacja:

- **Damian Szymański**, Journalist, Business Insider

14 MAY

11.30-13.00

START-UP CHALLENGE

14 May 2019 | 11.30-13.00 | Bingo Stage

Presentations of 18 finalists of the competition organized as part of the European Start-up Days "Start-up Challenge" in 6 competition categories

11.30-12.00

KAT. 4 HEALTH & BIOTECHNOLOGY. Medicine, health, medical technologies, pharmacy, and biotechnology

12.00-12.30

KAT. 2 ENVIRONMENT. Environmental protection: technologies for climate, organic farming, smart energy, use of raw materials, and waste recycling

12.30-13.00

KAT. 3 TRADITION & MODERNITY. Traditional industry, the energy industry, telecommunications, transport, and construction

13.00-13.30 break

14 MAY

13.30-15.00
START-UP CHALLENGE

14 May 2019 | 13.30-15.00 | Bingo Stage

Presentations of 18 finalists of the competition organized as part of the European Start-up Days "Start-up Challenge" in 6 competition categories

13.30-14.00

KAT. 1 NEW INDUSTRY. Industry 4.0, robotics, automation, production systems, new materials, and the space industry

14.00-14.30

KAT. 5 BUSINESS PROCESSES. Management, business intelligence, ICT, cybersecurity, logistics, and HR

14.30-15.00

KAT. 6 CLIENT & LIFESTYLE. Retail, customer experience, e-commerce, fintech, edutech, gaming, sport, and the leisure industry

15.00-15.30 break

14 MAY

15.30-17.30
WORKSHOP

14 May 2019 | 15.30-17.30 | Bingo Stage

The workshop is a two-hour mentoring session organised by the SingularityU Warsaw Chapter and Sebastian Kulczyk for the representatives of the 18 finalists of the Start-up Challenge 2019 competition. The formula of the meeting assumes the possibility of establishing direct relationships, exchanging experiences, sharing observations and asking questions. The mentors of the meeting are a group of over a dozen carefully selected Polish and foreign experts, business practitioners and theoreticians, and recognised authority figures in their respective fields, marked by their experience in the start-up environment. The sum of their competences covers virtually all aspects related to business activity: finance, capital raising, team building, promotion, marketing, and business law. The names of many of them make this workshop an extremely prestigious item on the agenda of the European Start-up Days.

Thematic proposals for mentoring sessions:

- **Build a team.** Creating and managing a team
- **Sell your work.** Marketing and sales
- **Do not forget about regulations.** Legal forms of start-ups. Fundamentals laws
- **Raise funds.** An investor or a strategic partner. Negotiating the subsequent rounds of financing
- **Interest others in your idea.** Pitching / preparation of a pitch deck
- **Do not bite off more than you can chew.** Scaling the business
- **Use the network.** Social media and young businesses
- **Take a look abroad.** Globalisation / developing a market entry strategy

Guests invited to participate in the thematic session (alphabetical list):

- **Izabela Bartnicka**, Head of Business Development, Digital University
- **Bogumiła Cebelińska**, Product Manager for Document Solutions, Billon Group
- **Uri Eliabayev**, AI Consultant
- **Chip Espinoza**, Expert on Multi-generational Workforce and Thought Leader on the Future of Work
- **Ben Greeven**, CEO, Founder, Th talento

- **Rafał Han**, CEO, Co-Founder, Silvair
- **Michał Kordaczuk**, Co-Head, Dentons Poland Startup Program
- **Michał Kramarz**, Head of Startups, Export & Entrepreneurship Development, Google
- **György Lévy**, Research Manager, Infinite Biomedical Technologies
- **Krzysztof Małecki**, Founder, CEO, FFW Communication
- **Jowita Michalska**, Founder, CEO, Digital University, SingularityU Warsaw Chapter Ambassador
- **Tomasz Misiak**, President of the Supervisory Board, Entrepreneur, Investor, Work Service SA
- **Grzegorz Nawacki**, Editor-in-Chief, Puls Biznesu
- **Supreet Singh Manchanda**, Managing Partner, Raiven Capital
- **Michał Olbrychowski**, Head, Cohn&Wolfe
- **Michał Pękała**, Co-Founder, ZnanyLekarz, DocPlanner Group
- **Piotr Rudzki**, Director, PwC
- **Carl H Smith**, Principal Research Fellow, Director, Learning Technology Research Centre (LTRC), Ravensbourne University London
- **Jarosław Sroka**, Board Member, Kulczyk Investments

At the end of the meeting a short summary will be presented by **Supreet Singh Manchanda**, Managing Partner at Raiven Capital, an entrepreneur from the Silicon Valley, investing in venture capital funds operating in the field of new technologies.

* Participation in the meeting is free of charge, entry by special invitation only. The only requirement for participation in the meeting is prior confirmation of the participation of a specific number of persons from the invited start-ups (the number of places is limited).

14 MAY

13.30-15.00

THE FUTURE OF HEALTHCARE

14 May 2019 | 13.30-15.00 | Pavilion G

Images of new medical technologies – opportunities and challenges

- Research on new medicinal and non-medicinal technologies – selected trends
- Place for innovative medicine in the Strategy for Responsible Development
- Pharmaceutical industry – is it a driver for innovative economy in Poland?
- Biotechnology development. How do we use the potential?
- Digitisation of the medical sector. Are we prepared for the revolution?
- Institutional support and the role of the state in implementing new medical technologies to clinical practice and commercialisation
- Stories of Polish medical start-ups

Guests invited to participate in the thematic session (alphabetical list):

- **Mikołaj Gurdała**, Director of Innovation in the Northern and Central European region, EIT Health InnoStars
- **Krzysztof Kornas**, Market Access Director, Astra Zeneca w Polsce
- **Krzysztof Kurowski**, Director for Strategic R&D Projects, Polpharma Group
- **Aleksandra Mościcka-Studzińska**, Deputy Director, Coordinators Department, The National Centre for Research and Development
- **Adam Niedzielski**, Vice-President for Operations, National Health Fund (Narodowy Fundusz Zdrowia)
- **Radosław Sierpiński**, acting President, Medical Research Agency
- **Marcin Szczeciński**, Investment Manager – Start-ups, Adamed Pharma SA

Moderator:

- **Wojciech Kuta**, Editor-in-Chief, 'Rynek Zdrowia' Magazine

15.00-15.30 break

14 MAY

15.30-17.00

THE FUTURE OF THE DIGITAL ECONOMY

14 May 2019 | 15.30-17.00 | Pavilion G

Blockchain in the economy

- Not only crypto-currencies. Blockchain as a new decentralised environment
- Will the new technology change the world of finance and trade?
- Revolution in public administration, potential use in health service
- Distributed power generation. Prosumers in the blockchain model
- Information in the supply chain. Benefits for consumers
- Records, access to data, security, tax system

Guests invited to participate in the thematic session (alphabetical list):

- **Grant Blaisdell**, Co-Founder, CMO, Coinfirm
- **Stanisław Dyrda**, expert, independent position for supporting the strategic development of the NCRD in the Strategy Department, The National Centre for Research and Development
- **Andrzej Horoszczyk**, CTO, CVO, Founder, Billon Group
- **Josh Liggett**, Senior Investment Analyst, Fintech/Blockchain Lead, OurCrowd
- **Paulina Paprzycka**, Founder, Blockchain Girls
- **Piotr Rutkowski**, Vice-President, 'Instytut Mikromakro' Foundation (Fundacja Instytut Mikromakro), Adviser to the Minister of Digital Affairs for Blockchain Technology
- **Jacek Szczepański**, Deputy Chairman of the Board, Atende SA

Moderator:

- **Paweł Szygulski**, Journalist, WNP.PL, 'Nowy Przemysł' Economic Magazine

15 MAY

9.30-11.00

THE FUTURE OF RETAIL, THE MARKET & CONSUMERS

15 May 2019 r. | 9.30-11.00 | Main Stage, Spodek Arena

Digital marketing

- Most recent trends in marketing. Single- and multi-directional message. The role of social media
- Digital marketing. Know your customer, personalisation of tools, mobility
- From campaign to conversation. The role of PR tools – blurring the differences with marketing
- The art of influencing. Followers, influencers, celebrities
- Marketing in a time of fake news. Trust as capital
- Often or intensively? Marketer and customer facing the excess of content

Guests invited to participate in the thematic session (alphabetical list):

- **Rafał Krauze**, Country Manager, trnd Polska
- **Anna Sakowicz**, Chief Data & Analytics Officer, Publicis Groupe
- **Włodzimierz Schmidt**, Chairman of the Board, IAB Polska
- **Bartek Sibiga**, CEO, DDOB

- **Marcin Trzciński**, CEO, Mirror Investment
- **Artur Wyrzykowski**, Director, Centrum Customer Experience, ING Bank Śląski SA

Moderator:

- **Tomasz Machała**, Vice-President for Publishing, Wirtualna Polska

11.00-11.30 break

15 MAY

11.30-13.00
THE FUTURE OF MONEY

15 May 2019 | 11.30-13.00 | Main Stage, Spodek Arena

Fintech sector – bright and dark sides

- New tools, new opportunities – development of the fintech market in Europe
- Demand for innovative services. Traditional products in new packaging?
- Specific features of new entities as opposed to traditional financial sector companies
- The aspect of responsibility. Risks, hazards, remedial measures
- Cooperation between fintechs and corporations. Towards a new model of the financial market

Guests invited to participate in the thematic session (alphabetical list):

- **Robert Błaszczuk**, Head of Strategic Clients Department, Cinkciarz.pl Sp. z o.o.
- **Michał Bolesławski**, Deputy Chairman of the Board, ING Bank Śląski SA
- **Josh Liggett**, Senior Investment Analyst, Fintech/Blockchain Lead, OurCrowd
- **Supreet Singh Manchanda**, Managing Partner, Raiven Capital
- **Jagoda Pieścicka**, CEO, Founder, Nu Delta

Moderator:

- **Łukasz Piechowiak**, Editor-in-Chief, Fintek.pl

13.00-13.30 break

15 MAY

13.30-15.00
YOUR BUSINESS GROWTH

15 May 2019 | 13.30-14.15 | Main Stage, Spodek Arena

• **Awards... and what then? My story: How not to rest on your laurels?**

Guests invited to participate in the thematic session (alphabetical list):

- **Arkadiusz Adamek**, CEO, Abyss Glass
- **Wojciech Derej**, operational management and controlling, Handerek Technologies
- **Bartek Sibiga**, CEO, DDOB
- **Miron Tokarski**, CEO, Co-Founder, Genomtec SA

Moderator:

- **Jacek Ziarno**, Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

15 May 2019 | 14.15-15.00 | Main Stage, Spodek Arena

• **Corporations and young businesses. Who and why are we looking for? Opportunities and practice**

Guests invited to participate in the thematic session (alphabetical list):

- **Małgorzata Jarczyk-Zuber**, Chief Innovation Officer, ING Bank Śląski SA
- **Michał Owczarek**, Business Analyst, Innovation Expert, ING Bank Śląski SA
- **Cezary Mychlewicz**, Marketing Director for Industrial Sectors, Siemens Polska
- **Michał Forystek**, Co-Founder, CEO, Brainhint
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Moderator:

- **Jacek Ziarno**, Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

15 MAY

9.30-11.00
YOUR WORK

15 May 2019 | 9.30-9.55 | Tetris Stage

• **Innovative technologies in education. How to use them to teach modern competence in an engaging way**

Guests invited to participate in the thematic session (alphabetical list):

- **Uri Eliabayev**, AI Consultant
- **Karol Górnowicz**, CEO, Skriware
- **Marcin Tchórzewski**, CEO, Founder, IT schools Coders Lab

15 May 2019 | 9.55-10.15 | Tetris Stage

• **Working the smart way: how the space can support your start-up?**

- **Eyal Litwin**, CEO, Adgar Poland

15 May 2019 | 10.15-10.30 | Tetris Stage

• **Startup innovations in gaming industry**

- **István Kolbert**, Board Member, Gamelab Zrt, Hungary

15 May 2019 | 10.15-11.00 | Tetris Stage

• **Scientists can do it too. How and when do clerks turn into businesspeople?**

Guests invited to participate in the thematic session (alphabetical list):

- **Jan Dąbrowski**, CEO, Koźmiński Business Hub
- **Konrad Maciejewski**, Deputy Chairman of the Board, Inveto Capital
- **Radosław Sierpiński**, acting President, Medical Research Agency
- **Anna Wójcicka**, CEO, Warsaw Genomics

Moderacja:

- **Katarzyna Domagała-Szymonek**, Journalist, PulsHR.pl

11.00-11.30 break

15 MAY

11.30-13.00
YOUR BUSINESS GROWTH

15 May 2019 | 11.30-11.45 | Tetris Stage

- **Incubators and accelerators: a means, not an end. On a catalogue of benefits. False goals (of the minority) of start-ups: fake activity, vogue and image**
 - **Mateusz Maik**, Chief Product Officer, Akademickie Inkubatory Przedsiębiorczości

15 May 2019 | 11.45-12.05 | Tetris Stage

Israel as an Innovation Hub

- **Baat Enosh**, Director of Strategy & Innovation, Intuit, Israel

15 May 2019 | 12.05-12.20 | Tetris Stage

Global Britain - how to conquer the world through Great Britain

- **Bartosz Koziński**, Director, Foreign Direct Investment, Department for International Trade, British Embassy Warsaw

15 May 2019 | 12.20-13.00 | Tetris Stage

Institutions, business angels, VC and young businesses. Between mentoring and ties. Benefits or, maybe, even limitations? From my practice

Guests invited to participate in the thematic session (alphabetical list):

- **Baat Enosh**, Director of Strategy & Innovation, Intuit, Israel
- **Zygmunt Grajkowski**, Managing Partner, Giza Polish Ventures
- **Rafał Han**, CEO, Co-Founder, Silvair
- **Radek Tadajewski**, CEO, Czysza3.VC

Moderator:

- **Beata Tomaszek**, Journalist, Puls Biznesu

13.00-13.30 break

15 MAY

13.30-15.00

THE FUTURE OF THE ENVIRONMENT

15 May 2019 | 13.30-15.00 | Tetris Stage

The dynamic development of 'green' strategies

- The sustainable economy. The attitudes of businesses towards the environment
- Informed consumers. The attitudes of businesses towards citizens' choices
- Technologies and innovations. The attitudes of businesses towards new regulations and purchases. 'Green' ideas
- Young businesses – the state – local governments – corporations. How to make a profit on sustainable development? Examples
- Poland, the EU and the globe. Promising directions: In what areas can an increased demand for new ideas be expected in the next decade?

Guests invited to participate in the thematic session (alphabetical list):

- **Joanna Erdman**, Vice-President of the Management Board, ING Bank Śląski SA
- **Adam Hańderek**, CTO, Founder, Handerek Technologies
- **Michał Misiek**, Co-Founder, Board Member, Airly
- **Ran J. Sharon**, President, CEO, Clariter Group

Moderacja:

- **Marek Chądzyński**, Journalist, Dziennik Gazeta Prawna

15 MAY

9.30-11.00
YOUR MONEY

15 May 2019 | 9.30-11.00 | Domino Stage

- **Challenges of the Polish VC market – a debate on the results presented in ‘The Golden Book of Venture Capital in Poland 2019’ report**

Part I. ‘The Golden Book of Venture Capital in Poland 2019’ – presentation of the newest Startup Poland report

Presentation: **Julia Krysztofiak-Szopa**, President, Startup Poland Foundation

Part II. The boom of Polish VC market – quantity vs quality

Guests invited to participate in the thematic session (alphabetical list):

- **Maciej Balsewicz**, CEO, Managing Partner, bValue
- **Rozalia Urbanek**, Investment Director, PFR Ventures
- **Wojciech Walniczek**, Senior Investment Director, Venture Capital, MCI Capital SA

Part III. Polish Venture Capital going global – A+ rounds / coinvestments

Guests invited to participate in the thematic session (alphabetical list):

- **Marcin Kurek**, Co-Founder, Partner, Market One Capital
- **Michał Rokosz**, Partner, Inovo.vc
- **Nicholas Stocks**, General Partner, White Star Capital

Moderator:

- **Julia Krysztofiak-Szopa**, President, Startup Poland Foundation

11.00-11.30 break

15 MAY
11.30-13.00
THE FUTURE OF WORK

15 May 2019 | 11.30-12.00 | Domino Stage

Keynote speech: Structural Lag: The Future of Work at Risk

- **Chip Espinoza**, Expert on Multi-generational Workforce and Thought Leader on the Future of Work

15 May 2019 | 12.00-13.00 | Domino Stage

- **Dreams about repairing the world, lack of security, lack of career path. Are start-ups the employer of the future?**

Guests invited to participate in the thematic session (alphabetical list):

- **Michał Kramarz**, Head of Startups, Export & Entrepreneurship Development, Google
- **Maciej K. Król**, Head of Sales & Standard Excellence, Business Link
- **Kamil Matuszczyk**, Centre of Migration Research, University of Warsaw, Associate, CEED Kulczyk Research Institute
- **Iwona Suchomska**, CEO, Keystone Consulting
- **Łukasz Szpaderski**, Co-Founder, CEO, Vertical Axis Wind Technologies

Moderacja:

- **Vadim Makarenko**, Publisher of websites devoted to data and technologies, Gazeta Wyborcza

13.00-13.30 break

15 MAY

13.30-14.30
YOUR MONEY

15 May 2019 | 13.30-14.00 | Domino Stage

• Crowdfunding, or put your trust in start-ups. An idea, methods, risk and success

Guests invited to participate in the thematic session (alphabetical list):

- **Karol Górniewicz**, CEO, Skriware
- **Piotr Piekarski**, CEO, Browar Jastrzębie SA
- **Łukasz Zgiep**, COO, Beesfund.com

15 May 2019 | 14.00-14.15 | Domino Stage

• Pricing, i.e. business valuation. How to conduct negotiations with investors?

- **Piotr Rudzki**, Director, PwC

15 May 2019 | 14.15-14.30 | Domino Stage

• A difficult operation... Due diligence in start-ups

- **Michał Rokosz**, Partner, Inovo.vc

Moderator:

- **Mariusz Malicki**, Chief Growth Officer, Akademicki Inkubator Przedsiębiorczości

15 MAY

14.30-15.00
YOUR WORK

15 May 2019 | 14.30-15.00 | Domino Stage

Keynote speech: How can Spatial Computing and Sensory Augmentation Transform the Future of Work?

- **Carl H Smith**, Principal Research Fellow, Director, Learning Technology Research Centre (LTRC), Ravensbourne University London

11.00-11.30 break

15 MAY

9.30-11.00
THE FUTURE OF THE DIGITAL ECONOMY

15 May 2019 | 9.30-11.00 | Bingo Stage

Attention, artificial intelligence

- Robots and artificial intelligence. A brave new world or a trap?
- Rise of the Machines. SF or a real hazard in the future
- AI – an inclusive concept and a source of misunderstanding. From a robot to artificial life
- Humans (not) replaceable? Advantages and uniqueness of natural intelligence
- Robotisation of the army and conflicts. Playing with fire?

- An independent technology, responsibilities, ethics. Identification of problems
- Artificial intelligence versus legal systems. Are we ready? How to get safeguards?

Guests invited to participate in the thematic session (alphabetical list):

- **Przemysław Chojecki**, CTO, Bohr Technology, CEO, ulam.ai
- **Agnieszka Kopytko**, CTO, Data Scientist, Co-Founder, Smabblers
- **Tomasz Koryzma**, Partner, Head of IP/TMC, Poland and Head of IP, CEE, CMS Law Firm
- **Mark Loughran**, General Director, Microsoft Polska
- **Mikołaj Morzy**, Faculty of Computing, Poznań University of Technology
- **Carl H Smith**, Principal Research Fellow, Director, Learning Technology Research Centre (LTRC), Ravensbourne University London
- **Janusz Wróbel**, CEO, Founder, Neurosoft
- **Paweł Wyborski**, Chairman of the Board, QuarticOn

Presentation:

- **Mark Loughran**, General Director, Microsoft Polska (10')

Moderator:

- **Sebastian Szymański**, Faculty of 'Artes Liberales', University of Warsaw; Digital Affairs Council, Ministry of Digital Affairs, Poland

15 MAY

11.30-13.00
YOUR MONEY

**15 May 2019 | 11.30-13.00 | Bingo Stage
Capital on Stage – Investors Reverse Pitch**

Guests invited to participate in the thematic session (alphabetical list):

- **Maciej Balsewicz**, CEO, Managing Partner, bValue
- **Marcin Kurek**, Co-Founder, Partner, Market One Capital
- **Łukasz Skarka**, Business Creation Manager, InnoEnergy
- **Michał Rokosz**, Partner, Inovo.vc
- **Łukasz Zgiep**, COO, Beesfund.com

Moderator:

- **Monika Wisłowska**, Project Manager, Startup Poland

13.00-13.30 break

15 MAY

13.30-15.00
YOUR MONEY

15 May 2019 | 13.30-15.00 | Bingo Stage

Workshop: Innovative Public Procurement in practice, or how the NCRD breaks down the barriers

- Will technologies change the public procurement system?
- How to make contracting authorities more smart and induce them to move away from the traditional Specifications of Essential Terms of a Contract?
- How to tap into the potential of Polish SMEs and start-ups in order to create 'tailor-made' solutions?

The workshop will be hosted by: **Wojciech Piotrowicz**, Co-ordinator of the 'e-Pionier' project, National Centre for Research and Development

The workshop will be accompanied by a debate attended by:

- **Krzysztof Kusiak**, eduLAB technology accelerator
- **Piotr Niedzielski**, Faculty of Management and Service Economics, University of Szczecin
- **Wojciech Piotrowicz**, Co-ordinator of the 'e-Pionier' project, National Centre for Research and Development
- **Mateusz Wośko**, Rzeszow University of Technologi, President, Technical University Forum

Moderacja:

- **Monika Ciślak**, Chief Expert, National Centre for Research and Development